



Welcome to the Buttercup Miniatures April newsletter, with a special welcome to all our new subscribers!

Featured in the newsletter this month:

1. General News
2. A look back at our Birthday year
3. Postage rate change
4. Articles in magazines
5. Web shop news

1. General news

Although Buttercup Miniatures no longer attends dolls house fairs Carol Argent (Miniknits) will be at the Pudsey Fair this weekend in Leeds (17th April 21010). Carol stocks ALL our patterns, needles and most of our kits, so if you are intending to visit this fair do look out for Miniknits. More information can be found at <http://www.doreenjeffriesdollshousefairs.co.uk/leeds-fair.php>

We hope that you have all recovered from an overindulgence of chocolate during Easter and are ready to start working on miniatures again. We have added some new yarns, fabrics and patterns to our web shop recently. Don't forget we value your input so if there is anything you would like to see us design or stock, please do contact us.

Things have now settled back to normal following our yearlong birthday celebrations and we have taken a brief look back at the highlights of the past year below.

This month we have also been featured for the first time in a mainstream crochet magazine, more details below

2. A look back at our Birthday year

Regular readers of the Newsletter will be well aware that the last year (from April 2009 to March 2010) has been our 10th birthday anniversary year. We have tried to offer something different over the course of the year and would now like to look back for a moment on the highlights.

Firstly, many thanks to all those people who have congratulated us and wished us well. It is much appreciated that you took time out to send us your good wishes and we certainly hope to keep going on strongly as many of you expressed. We ran a number of competitions over the year that seemed popular - if the number of entries were to go by! Although the entries were chosen anonymously, it was striking that winners were, apart from the UK, from as far a field as the US, Canada and Germany.

We also offered birthday discount vouchers that proved popular with over 160 people applying for (and many using!) a voucher. We have always been aware that new products are important to you. During the year we introduced 175 new items including 15 new patterns and over 40 new paper based accessories. We produced a number of free patterns, the most popular of which was the Advent cot cover (free during December 2009), which demanded it's own feedback page on our blog! Talking of which we published over 100 articles on our blog pages and also had our work featured in 2 printed mainstream publications and a monthly column in an online magazine.

So, we look forward to another year, and hope that the next one doesn't rush by quite as quickly as the last one did!

3. Postage rate change

Having absorbed cost increases for the last 5 years we have, following Royal Mail's recent annual increase in their postage charges, unfortunately been forced to raise our postage rates. In many cases the postage costs paid by you will still only a contribution to the cost of posting and packaging your parcels, and unlike some companies, we would prefer it to remain this way. Full details can be found on our web shop information documents.

4. Articles in magazines

We are very excited as Buttercup Miniatures has been featured in an article on miniature crochet web sites in the current issue of 'Inside Crochet' (issue 7 April/May 2010). Although we have been featured in several other magazines in the past, this is the first time we have featured in a magazine dedicated to crochet.

Frances also now has a regular column in the Artisans in Miniature monthly online magazine, see <http://www.artisansinminiature.com> for more details

5. Web Shop News

This month, we have a few new items you may be interested in, these new products can be found at the bottom of the homepage on our web shop: <http://store.buttercupminiatures.co.uk>

1/12th scale Crochet pattern

CP 52 Daffodils, Narcissus and Flower basket £ 2.00

1/12th scale knitting kits

KIT 9 Ladies camisole top £ 5.50 Kit contains pattern, size 18 knitting needles, 1-ply cotton yarn and silk ribbon

Fabric

FAB 35 8-inch/20 cm square of fine red nylon 50p each

FAB 36 8-inch/20 cm square of fine blue nylon 50p each

FAB 37 8-inch/20 cm square of fine navy blue nylon 50p each

Yarns

1-ply cotton yarn

UC 8 Dark cherry red 50 m approx ball 60p

UC 9 Black 50 m approx ball 60p

Turkish Tatting Thread No 70

TT 37 Burnt orange £ 1.20 per 5g ball

TT 38 Sunflower yellow, blue and white random dye £ 1.20 per 5g ball

TT 39 Burnt orange, blue and white random dye £ 1.20 per 5g ball

TT 40 Brown and pale yellow random dye £ 1.20 per 5g ball

TT 41 Burgundy and red random dye £ 1.20 per 5g ball

1/12th scale accessories

BM 6 1-metre length of miniature rope 30p per pre-cut length

1/24th scale accessories

TBM 2 1-metre length of miniature rope 25p per pre-cut length

Don't forget that 'This month's special offers' category offers a varied selection of items each month. See: http://store.buttercupminiatures.co.uk/offers-this-month/cat_70.html for details of all this months offers. Remember these offers will change on 1st May to new offers.

Frances

<http://www.buttercupminiatures.co.uk>

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