



Welcome to the Buttercup Miniatures April newsletter, with a special welcome to all our new subscribers!

Featured in the newsletter this month:

1. General News
2. Office closures April/May 2011
3. Web shop news
4. Ravelry store news
5. 15% off all Ravelry store patterns from 21st April to 30th April

1. General news

Only a matter of a few years ago you would not be reading this. The Internet really developed into a commercial communication method during the 1990's thus making global commerce a possibility. Commerce is often at the root of innovation and early traders relied on ships and evidence of seafaring can be found from 10,000 years ago. In 1903 when the Wright brothers took to the air, commerce took another step forward. Now we take global trading for granted, but we still are thrilled when a customer in country we have not dealt with before orders from us. In this last month we have added Lithuania to our list. As you may know we already supply instant downloadable patterns via our Ravelry shop which is becoming increasingly popular. Naturally our other products of needles, wool and accessories continue to ship physically, but would anyone bet against one day being able to 'teleport' all things electronically? Maybe a dream, but in this world never say never!

We would like to wish everyone a very Happy Easter

2. Office closures April/May 2011

The office will be closed on several occasions over the next few weeks, due to the large number of Public Holidays we will have in April and May.

The web shop and Ravelry pattern store will still operate as normal, but telephones will NOT be manned, so if you have any order queries please e-mail and we will reply as soon as we can.

These Public Holidays will of course mean that items ordered from our web shop may take longer to reach you than normal, as Royal Mail and the Post Office are also affected by these Public Holidays. Any orders placed through our web shop on the

Public Holidays (or over the weekends of the Public Holidays) will not be despatched until the following Tuesday or Wednesday.

Public Holidays are as follows:

April 22nd 2011 – Good Friday

April 25th Easter Monday

April 29th Royal Wedding

May 2nd May Bank Holiday

May 30th Spring Bank Holiday

3. Web shop news

Don't forget that 'This month's special offers' category offers a varied selection of items each month. See: http://store.buttercupminiatures.co.uk/offers-this-month/cat_70.html for details of all this months offers. Remember these offers will change to new offers on 1st May 2011.

4. Ravelry store news

Several more instantly downloadable pdf patterns, have recently been added to our Ravelry store. These patterns are listed below.

FP 82 1:12th scale Ladies mittens (instructions also given to make these up for miniature men or children)
FP 9 1:12th scale Ladies Summer Jumper and Coatee c. 1938
FP 20 1:12th scale Mans cable front cardigan
FP 78 1:12th scale Chainmail for a 13th Century knight
FP 142 1:12th scale Ladies motoring veils c. 1906-8
FP 108 1:12th scale Ladies underwear c 1880's
FP 110 1:12th scale Victorian Baby bib and bonnet
FP 15 1:12th scale Traditional Fishermans gansey set 2
FP 5 1:12th scale Aran set 1
FP 16 1:12th scale Mens summer sports 1950's
FP 65 1:12th scale Ladies Coat set c 1960's
TF 11 1:24th scale piano runner and throw

More information and photos can be found on our Ravelry store <http://www.ravelry.com/stores/buttercup-miniatures-frances-powell-designs>.

Any new patterns and existing patterns made available as instant downloads are listed on our Ravelry group each month as they become available, but this information may only be viewed by Ravelry members.

5. 15% off all Ravelry store patterns from 21st April to 30th April

We are offering a special Easter/Royal Wedding celebration of 15% discount on ALL our instantly downloadable patterns sold via our Ravelry store from 21st-30th April 2011

This discount will be automatically deducted from the total on checkout.

This promotion runs from midnight on 20th April 2011 through to midnight on 30th April 2011 (Please remember this is promotion is set to London time)

Please remember that not all patterns on Ravelry are for miniatures, please check individual patterns BEFORE purchase, as these patterns cannot be returned or refunded, patterns for miniatures will all start 1:12th or 1:24th in the title

Please note: Patterns on our web shop remain at normal prices unless part of 'This months special offers' category.

Frances

<http://www.buttercupminiatures.co.uk>

Please consider the environment before printing this.