



Welcome to the Buttercup Miniatures October newsletter, with a special welcome to all our new subscribers!

Featured in the newsletter this month:

1. General news
2. Post Office Industrial Action
3. New web shop items
4. Customer response to last month's newsletter
5. Recycling and Environmental issues part 2
6. 1/24th scale survey

1. GENERAL NEWS

Following the rush of recent weeks, things have slowed down possibly due to the Royal Mail strikes. At first we hoped a limited mail service would be available, but this appears now not to be the case. We will continue to process orders as we receive them, although we cannot guarantee you will receive these before the end of the industrial action.

If you are interested in finding out about some of our British traditions at this time of year do remember to check out our blog pages on <http://store.buttercupminiatures.co.uk/newsblog/> You will also find updates for all new items, free patterns, our customer gallery and hopefully many more items of interest.

2. POST OFFICE INDUSTRIAL ACTION AND LAST POSTING DATES FOR CHRISTMAS

The latest information about the Royal Mail postal strikes can be found on their web site at <http://www.royalmail.com> - follow the links under 'Customer News' to 'Industrial action update'

We will continue to send out items by Airmail if they are going overseas and by First Class for Inland packages. Please do not all wait for the strikes to end before you place your orders, as this will result in delays despatching your orders by us if we are suddenly swamped by orders.

Orders will be dealt with in the order we receive them, so if we receive a sack load of orders when the strike ends, that have been caught up in the postal strike, these will take priority over web shop orders placed later that same day.

We would also urge customers to be aware that Royal Mail has issued their last posting dates for Christmas, although these are usually in December, this year it might be wise to order that bit earlier and allow extra time for delivery.

3. NEW WEB SHOP ITEMS

1/12th scale knitting

KK 6 Knitting kit for a 1/12th scale smocked cushion for a dolls house. £ 6.00

Kit contains: size 19 needles, 1-ply cotton, cable needle, small amount of stuffing material.

A choice of colours is available on the web shop at:

http://store.buttercupminiatures.co.uk/shop.php//1/12th-scale-knitting-kits/miniature-knitting/knitting-kit-for-cushion/p_1287.html

CN 16 Straight cable needle Size 16 (approx 3 inches/8 cm long) £ 1.00 each

http://store.buttercupminiatures.co.uk/shop.php//knitting-needles/miniature-knitting/size-16-cable-needle/p_1284.html

1/12th scale animals, birds and seasonal accessories

Fish:

AZ 31 Curling trout £1.40 each

AZ 32 Rainbow trout £1.60 each

Small wild animals:

AZ 33 Rabbit sitting £2.30 each

AZ 36 Squirrel crouching £3.30 each

AZ 37 Squirrel sitting £3.30 each

Birds:

AZ 30 Seagull £4.75 each

AZ 34 Gannet (in flight) £3.40 each

AZ 35 Male mallard duck £3.95 each

Harvest:

AZ 38 Pumpkins on vine £7.30 each

AZ 39 Set 4 pumpkins £2.75 each

Christmas:

AZ 40 Gingerbread log cabin £2.00 each

AZ 41 Christmas cookie cutters £3.30 each

AZ 42 Red Poinsettia in pot £4.30 each

1/24th scale animals

AZF 5 1/2 inch scale corgi £4.75 each

These items above will be added to our web site over the next week

4. CUSTOMER RESPONSES TO LAST MONTH'S NEWSLETTER

We had a tremendous response to our packaging survey, with the overwhelming response being to go along with our suggestions of reduced packaging for patterns. We have now put a choice on every pattern on the web shop, as to whether you wish the patterns to have a plastic bag or not. Those of you who opt not to have the patterns individually packaged will find there is a small discount on the pattern price. The mini patterns are still enclosed with your pattern.

We only offer this reduced packaging option to patterns ordered via our web shop at the moment. We will continue to supply our trade customers with patterns individually packaged. Please let us know if you find our patterns on sale WITHOUT their packaging in shops or at fairs, as these have NOT been supplied by us.

5 RECYCLING AND ENVIRONMENTAL ISSUES Part 2

We have managed to locate a source of small flat boxes, which will gradually replace some of the padded envelopes we currently use to package certain items. These boxes are made of cardboard and are therefore more readily recyclable by the recipient, and have the added advantage of better protecting the contents. If you receive your parcel in one of these boxes please do your bit and recycle it!

Due to the nature of our kits we are not able to offer these unpackaged as some people have asked. However we are considering offering our paper miniatures without packaging, in the same way, as we are able to offer the patterns without packaging. Again we would welcome your thoughts on this. Please e-mail us at newsletter@buttercupminiatures.co.uk

You might be interested to know that the stamps from letters received over the last 3 months will be posted to Bransby Home of Rest for Horses, Bransby, Saxilby Lincoln. A worthwhile charity that takes in abandoned and ill treated horses.

6. 1/24th SCALE SURVEY

We are looking to increase our range of 1/24th scale items and would like to know of any items you are currently unable to source in this scale. We will be increasing our range of patterns and kits for this scale as well

In order to help us plan more effectively we would be interested to hear which era your 1/24th scale dolls house is set in. Please note: we do not wish to hear about 1/12th scale preferences at the moment

Finally if you know of anyone else who would be interested in reading this newsletter, please feel free to forward it on.

If anyone you know would like to subscribe to the newsletter please tell him or her to subscribe via our main web site or to send us an e-mail requesting a subscription to the newsletter.

Frances

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